

# Scott L. Lunt

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**PROFILE** Experienced, versatile and ambitious multimedia producer focused on Internet-based, new media communication methods. With years of experience in Internet communication and high-level radio and video production, I will provide valuable insight into mass communication for many scenarios.

## SKILLS & QUALIFICATIONS

- Over 12 years experience developing, designing and creating web sites. Significant experience with video and audio production. Intimate with Final Cut Pro, CMS systems (WordPress, Joomla), Photoshop, HTML. Proficient with audio editing software, database systems, Flash, and much more.
- Strong interpersonal and written communication skills; leadership and management experience; effective client relations; strong work ethic.
- Published scholar and researcher of electronic media, focusing on podcasting, blogging, streaming, community radio, and international issues. Guest lecturer and panelist for university-level courses and conferences on new media. Instructor for student-produced radio documentaries.

## EXPERIENCE **Freelance Multimedia Producer, Pixelshot Media, LLC, Washington, DC** *January 2009 to present*

Creative content producer and web developer for multiple clients, including National Geographic. Specializing in video production (interview and location), lighting, sound, post production, web compression and delivery. Also professional photography and web site customization and development (using WordPress CMS). Fully equipped with broadcast-quality video camera, digital photography, sound, and lighting.

## **Senior Producer, National Geographic Society, Digital Media, Washington, DC** *August 2007 to December 2008*

Primary Web producer for video on NationalGeographic.com responsible for content programming, traffic analysis, development, and user experience. Simultaneously producing several other web franchises including Everyday Explorers user-generated video site, U2 3D movie web site, WildCams, and EarthPulse. Also responsible for budget projections, project management, and managing relationships with multiple internal and external partners.

## **New Media Consultant/Feature Promotions, Washingtonpost..Newsweek Interactive, Arlington, Virginia** *August 2006 to September 2006*

Fulfilled 6-week contract for the executive editor assisting with feature promotions and analyzing new communication concepts. Collected the perspectives of all senior staff members; analyzed current feature use; delivered report outlining issues and suggested improvements. Analyzed hyper-local site concept, discussing issues with industry leaders.

## **Associate Producer, Insight, KXJZ Capital Public Radio, Sacramento, California** *June 2006 to August 2006*

Assisted producer and host in creation and execution of a live, one-hour daily radio broadcast on varied topics. Researched show topics; contacted panelists; conducted thorough pre-interviews. Made frequent substantive decisions regarding types of guests, segment length, subject matter, and show topics.

## **New Media Consultant, Content Connections Publishing, Mesa, Arizona** *May 2005 to Present*

Consulted with company management about strategic planning and direction. Analyzed new communication technologies for application in publishing. Created and handled virtual focus groups using live streaming video for remote offices. Evaluated and administered survey tools to guide textbook development. Designed and created company web site and promotion video.

## **Adjunct Professor, Brigham Young University, Provo, Utah** *Fall 2005*

Created a new 300-level class for journalism students in the subject of radio documentary. Developed class curriculum using portable interview kits and audio editing software. Developed budget and wrote grant to purchase equipment. Provided both technical and production leadership for students creating 15-minute radio documentaries about their lives.

## **Intern/Assistant Producer, Forum, KQED Public Radio, San Francisco, California** *September 2003 to January 2004*

Assisted producers and host in creation and execution of live, two-hour daily radio broadcast on varied topics for over 60,000 per-show listeners. Researched show topics; contacted panelists; conducted thorough pre-interviews. Supported remote broadcasts of the San Francisco mayoral debates. Initiated and produced a one-hour broadcast on private land conservation.

**EXPERIENCE  
(cont.)**

**Creative Media Director/Co-Founder, *Rising Sun Media, LLC, San Francisco, California***

*June 2002 to January 2007*

Directed business development and oversaw quality for all company projects. Regularly interfaced with clients for sales, project management, and product delivery. Co-created marketing campaigns to generate new clients and projects. Created marketing campaigns for local and national publications.

**Lead Web Designer, *Rocket Network, Inc., San Francisco, California***

*October 1999 to May 2002*

Managed web team; provided creative direction; created and maintained company web presence. Worked with a team of developers to design and implement a large web application for audio collaboration software. Created seamless technical and aesthetic connection to back-end database.

• *Winner: "Kick-Ass Contributor" award for over achievement, September 2001*

**Art Director and Chief Web Developer, *Passey Corporation, Mesa, Arizona***

*April 1999 to October 1999*

Directed development of web sites from initial concept to finished product. Met with clients; created preliminary sketches; created graphics and compiled content. Responsible for overall visual impact and design effectiveness. Ensured that each task was completed on time and on budget.

**Director of Web Development, *Southwest Link Internet Services, Scottsdale, Arizona***

*September 1996 to September 1998*

Directed development of several medium to large web sites by meeting with clients, preparing bids, creative consulting, copyrighting and editing. Prepared, designed, tested, and presented web sites. Prepared and created company advertisements, printed material, business cards, etc. Worked with full spectrum of print jobs including four-color process.

**EDUCATION**

**Brigham Young University, *Provo, Utah***

Master of Arts, Mass Communication, April 2007

Focus on new media and computer mediated communications. Master's project: *The Spirit In The Law Podcast: Testing the Democratization and Audience Behavior of New Media Broadcasting*.

• *Honors: Kappa Tau Alpha national honor society, top 10 per cent of total graduate enrollment; Convocation speaker.*

**Central European University, *Budapest, Hungary***

Graduate studies in European Union media policy, Fall, 2006

**San Francisco State University, *San Francisco, California***

Bachelor of Arts, English: Creative Writing, July 2004

**PUBLICATIONS**

**"Towards a User-Generated Content Regime for Public Service Broadcasters in Europe."** Scott L. Lunt, International Association of Media & Communication Research (IAMCR), Paris, France. July 2007.

**"Copyright and Podcasting: The Impact of Regulation on New Communication Technologies."** Edward L. Carter and Scott L. Lunt. *Santa Clara Computer and High Technology Law Journal*. January 2006.

**"Podcast Your Heart Out (on a budget)."** Scott L. Lunt. 2005 Convergence Conference, Brigham Young University. Provo, Utah. October 2005.

**"Walkin' the Walk; Talkin' the Talk: Reporters' Online Interaction with Readers."** Quint Randle, Lucinda Davenport, Scott Lunt. Association for Education in Journalism and Mass Communication. August 2006.

**"Democratic Learning and The Sober Second Thought: The Effect of Reading John Stuart Mill's Essay 'On Liberty' on Tolerance for Free Speech Among Highly Religious, Politically Conservative Students."** Sherry Baker, Quint Randle, Edward Carter and Scott Lunt, Association for Education in Journalism and Mass Communication. August 2005.

**ACHIEVEMENTS &  
OTHER INTERESTS**

Former U.S. Army Lieutenant and Airborne qualified paratrooper. Served two-year mission for LDS Church. Eagle Scout. Creative and periodical writer published in *The Daily Universe*, *The Western Edge*. Sports photographer with published photographs. Love to explore new places. Lived in Budapest, Hungary and Madrid, Spain. Served on the Treasure Island Restoration Advisory Board in San Francisco for 5 years. As for other interests: anything creative and exciting—snowboarding, photography, making movies, creative writing, *The Simpsons*, and music of any kind, to name a few. I love to build things like cars and desks.